**QUẢN LÝ DỰ ÁN PHẦN MỀM**





| **Project name:** | **The Tool For Content Management** |
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# Revision History

| **Date** | **Version** | **Description** | **Author** |
| --- | --- | --- | --- |
| 29/5/2024 | 1.0 | Initial | Đỗ Dự Đức |
| 11/6/2024 | 1.1 | Revise | Đỗ Dự Đức |

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## 

# Feasibility Result

## Legal

* This project, aside from needing to follow the privacy laws, has no legal problems.

## Market

* Market has many popular tools that support separate features.
* ChatGPT
  + Strengths
    - Capable of understanding and generating human-like responses.
    - Can be adapted for various applications, including customer service, language translation and content generation.
    - Can handle a large volume of interactions simultaneously.
    - Integrates easily with existing platforms and systems.
    - Learn from user interactions and improve over time.
  + Weaknesses
    - May struggle to maintain context over extended conversations.
    - Must manually post the contents into the targeted social media platform
    - Prone to biases and inaccuracies, especially with sensitive or complex topics.
    - Difficulty comprehending complex or nuanced queries.
    - Performance heavily reliant on the quality and diversity of training data.
    - Potential security vulnerabilities and privacy risks in handling sensitive information.
* Metricool
  + Strengths:
    - Offers detailed analytics and metrics for social media platforms, blogs, and websites.
    - Efficient scheduling tool that supports multiple social media platforms.
    - Intuitive and easy-to-use interface that simplifies navigating and accessing various features.
    - Allows users to monitor competitors' performance and benchmark against them.
    - Provides customizable reporting features, enabling users to tailor reports to their specific needs.
  + Weaknesses:
    - May not support all social media platforms or channels some businesses use.
    - Can be relatively expensive for smaller businesses or individual users.
    - While the interface is user-friendly, some advanced features may require a learning period.
    - The mobile app may not offer all the functionalities available on the web version.
    - Some users have reported delays or issues with customer support responsiveness.
* Planable.io
  + Strengths:
    - Excellent collaboration features, allowing teams to plan, review, and approve content efficiently.
    - Clean and visually appealing interface that makes content planning easy.
    - Provides a robust content calendar for organizing and scheduling posts.
    - Streamlined approval workflow that reduces bottlenecks in content publishing.
    - Supports multiple social media platforms for content scheduling.
  + Weaknesses:
    - Fewer integrations with other tools compared to competitors.
    - The cost can be prohibitive for smaller teams or individual users.
    - Lacks in-depth analytics and reporting features.
    - The mobile app has limited functionality compared to the desktop version.
    - Some users may find the feature set limited if they require advanced social media management tools.
* ClickUp
  + Strengths:
    - Offers a wide range of project management features suitable for various workflows.
    - Highly customizable to fit different team needs and preferences.
    - Integrates with numerous third-party tools and applications.
    - Strong task management capabilities, including subtasks, dependencies, and time tracking.
    - Competitive pricing with a robust free tier.
  + Weaknesses:
    - Can be overwhelming for new users due to its extensive features and customization options.
    - Some users report occasional performance issues, such as slow loading times.
    - Steeper learning curve, especially for teams transitioning from simpler tools.
    - The mobile app is not as powerful or user-friendly as the desktop version.
    - Overlap in features can sometimes lead to confusion or redundancy in use.
* Notion
  + Strengths:
    - Extremely flexible and adaptable for various use cases, from note-taking to project management.
    - Combines notes, tasks, databases, and calendars in one platform.
    - Clean and intuitive interface that enhances user experience.
    - Extensive library of templates for different needs and workflows.
    - Strong collaboration features that support real-time editing and commenting.
  + Weaknesses:
    - Can be complex to set up and customize, especially for new users.
    - Some users experience slow performance with large databases or extensive content.
    - Limited offline functionality, which can be a drawback for some users.
    - Requires time to learn and master, especially for advanced features and customizations.
    - Team pricing can be higher compared to some competitors, which may deter small businesses or startups.

## Economic

* ChatGPT 3.5 will take 0.5$ per 1 million tokens, estimated for a team of 10 people using will take about 60$ per month.
* Using Vercel has risks of over priced cost.
* The budget for the whole project is 60 000 000 VND.

## Operation

* Product will be deployed on Vercel, which ease the deployment and maintenance process.

## Technology and system

* This project will use ChatGPT, Nextjs, NeonDB, DrizzleORM, Clerk Auth, uploadthing cloud to save files and third-party API like Tiktok, Facebook and Youtube.
* Our development team has members who have experience in AI and text editing.

## Resource

* Our team has supported hardware to work and deliver the project.
* The project can be done by current technologies (above).
* The current budget may limit the number of features that can be delivered.
* Development time may fall short (800 total hours).
* Development team needs some time to learn some technologies

## Schedule

* The project schedule is included in Project Charter.
* Proposed schedule
* With current project milestones, the amount of time available for fail-safe is not much.
* Release day is July 30th, 2024.